We need 2 wordpress pages developed (attached are designs 1 landing page + 3 same layout pages). Looking for an experienced developer to develop our theme, this theme is composed of 1 layout with 3 variations and a loading page. I.E front-end integration and theme creation into following our designs for the Wordpress sites that we have already graphically designed.

Specifications this 2 page website are:

- Multiple languages (EN & Simplified Chinese) on Polylang plugin
- Wordpress CMS Multisite version

- Site Pages & Functions (menu would be)

Landing page (1 layout) - refer to file attached: LandingPage.jpg - this page has 3 static background images each with a logo that when users click takes them to each subpage.
Subpage 1 (1 layout) - refer to file attached: Shanghai.jpg - this is a page composed of multiple sections - which would be happy to explain in detail.
Subpage 2 (mimic of Subpage 1 layout)- looks like subpage 1 in terms of structure (same structure except diffrent images and content) refer to file attached: Shanghai.jpg
Subpage 3 (mimic of Subpage 1 layout) - looks like subpage 1 in terms of structure (same structure except diffrent images and content) refer to file attached: Shanghai.jpg

Basically once you finish Lansing page + Subpage 1 , Subpage 2 and Subpage 3 should be replicas with content changes and minor adjustments.

Some of this pages functions includes:
- SLides
- Pop-ups
- Gallery Pop-up
- Contact Form

Custom content types will be these below, you can create these custom fields using the functions.php file:
- Events (we need to be able to add more events - these events mostly are gallery style)
- Menu (you need to see there is a afternoon tea, lunch, dinner) - we should be able to create additional menu sections like (high-tea)

Site needs to be also:
- Responsive Website   (use Bootstrap : mobile and tablets)
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> Plugins for Wordpress to be installed:
\ Advanced Custom Fields - you need this to enable easier editing of the pages by our admin
\ WP Yoast SEO plugin
\ Disable Google Fonts (basically we cannot use Google since its in China)

Site needs to meet Googles speed test standards (80+ scored is desired)

Site needs to quality for Google mobile friendliness test.

We understand that some of these tests may be subject to original code build parameters but the site should run smooth and not be a slow slouch full of plugins. So optimization, performance, security, and lightness for this site is what we aim for.

The site is for China so no Google, or external fonts, all code will need to be self hosted on the site. If you have made China sites before then this is easy and you understand this as Google and Facebook are blocked.

We would provide you with:
- Logo, Fonts, Colors and Brand Guide.
- Visual Identity
- PSDs for all the pages
- Workflow document and examples for each page (explaining interactions etc)
- Content for each of the pages (text, photos) also included in the layered PSDs
- Domain & Server is ready (you can park it on your staging while you build)

Once you've developed the site using our design and leading pages content - our company team that will input rest of all the content using the wordpress back-end that you will have integrated for us.

You need to demonstrate that you can delivery in a timely manner and will be creating milestones for each stage of this site delivery.

Loading Page / File = TC-WEBSITE-LoadingPage-Notes.jpg

[Photo]

The resturant has 3 separate branches in 3 cities. This is the landing page when people go to the root domain: http://www.thecutconcepts.com/

You can see 3 images, 3 logos, each link to 3 diffrent resturant branches. In BJ, SH and RoofTop

BJ is Beijing, SH is Shanghai

1. Border lines of this landing page will be coded with CSS

2. This is a logo image for one brach resturant
Why is the logo on the 2nd branch in pink highlight?
> Hover effect. Whenever the user hovers over a certain logo, the logo and background image of outlet will change from black-white to color/pink.
> We will provide you hover images which will be pink

3. This is a background for this branch resturant
- Why is the middle image colored and othe others in black and white?
> Hover effect. Black and white all backgrounds until the user hovers on one to switch to full color image. You can do this with CSS filter

4. When the user hovers into this background div a text description will appear showing this text. On not-hover this text is hidden.
> Yes its naother hover effect.

Editable things are #2: The logo , #3 background image #4: The text

Also the logo, background image, and text need to have a link (editable)

if the user clicks the logo, or background, or text they go to each spefic subpage.

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